Work Mobile™
OUTSIDE DATA | INSIDE KNOWLEDGE

Harness the benefits of a business App that will change your business processes for good…

We would like to introduce you to our award-winning technology, WorkMobile™.

WorkMobile™ is unlike anything you've used before.
Think of a mobile workforce equipped with the power and speed to collect accurate data. Think of zero administrative work. Think of annotated photographic evidence. Think of perfectly filled in electronic forms. Think of no paper. Think of monitoring the whereabouts of your employees and their performance. Think of invaluable cost savings.

Think of WorkMobile™.
Equipped with all the essential features . . . .

- **Accurate data capture**
- **Real-time data**
- **No Paperwork**
- **Reporting**
- **Job Allocation**
- **Integrated photo capture and image annotation**
- **Device Tracking**

WorkMobile™ is shaping the future of business. Financial services retailers, security firms, utility companies, transport, recruitment, education, insurance, healthcare and field marketing sectors have seen tangible benefits since adopting mobile technology for their field agents

> "Groundbreaking technology like **WorkMobile™** is the lifeblood of business - I just wish I'd thought of it first. So simple, a primary school child could create a form in less than ten minutes. The challenge is harnessing its power. Love it."
>
> **STEVE PURDHAM**
> Founder Surfcontrol and CEO and founder We7

Benefits
The benefits for business are vast. Here are our top ten as identified by our clients.

1. Saves you time and therefore money
2. Increases efficiency and productivity
3. Enhances customer interaction
4. Lets you work quicker and smarter
5. Reduces the need for paper-based activity
6. Creates streamlined business processes
7. Improves customer experience
8. Increases sales opportunities
9. Allows you to update CRM instantly
10. Empowers you to capture vital data without internet connection

Product Features

BUILD YOUR OWN FORMS
Simple to use drag & drop interface allows you to quickly build your own forms and publish them to your team's PDAs and mobile phones anywhere in the world, any time.

RUNS ON ALL MAJOR MOBILE PLATFORMS
With WorkMobile™ there's no need to invest in expensive new mobile phone hardware, simply use your existing phones and PDAs. Ideal for organisations using a temporary workforce on short term projects.

INDUSTRY-STRENGTH SECURITY
Built from the ground-up with security in mind, your data is encrypted from the point of capture, transmission and finally storage on the server.

DATA EXPORT
Use WorkMobile's simple data export facilities to download your data at any time from the Web portal. View your data at anytime using the WorkMobile™ web portal.

WORKS WITHOUT AN INTERNET CONNECTION
Download the WorkMobile™ App onto your phone or PDA and capture data even when you don't have a phone signal.

CLOUD ARCHITECTURE
There's no need to invest in expensive server hardware and software – we've taken care of it.

PHOTOGRAPHS & SIGNATURES
A picture is worth a thousand words. Let your mobile users capture photographs which can be sent back to the WorkMobile™ server at the press of a button. Capture customer signatures using your touch screen phone.

JOB DISPATCH
Record jobs and appointments using the WorkMobile™ portal and transmit them in real-time to the workforce out in the field. Get real-time feedback on job status.

GEO-STAMPING
Automatically record the exact location of where a form was completed or where a field worker was when they started their shift.

TIMESHEETS
Want to know when and where your workers started work or how long they've spent on an activity? Use WorkMobile™ timesheets to give you real-time visibility.

BACK OFFICE INTEGRATION
Plug work mobile straight into your back office or CRM system using secure web services.

Top 10 Uses

Any instance where the interaction involves a paper-based form being completed or information entered on to a spreadsheet can now be done whenever and wherever you want from your phone or PDA equipped with WorkMobile™.

1. Market research including questionnaires, sampling, petitions and mystery shops.

2. Customer Relationship Management (CRM) – integrating with their CRM software so they can transact with customers more effectively.

3. Reports on the move – water leaks or sales generation, competitor analysis for example.

4. Administration protocols such as collection, delivery, orders and invoicing dispatch and receipt notes.

5. Patient data forms in countries that require private medical insurance validation prior to treatment.

6. Financial agreements – in-store credit checks and credit applications.

7. Staff timesheets.

8. Charitable giving.

9. Event management including data capture at exhibitions, conferences.

10. Security – issuing fines, penalties and taking immediate written statements.

TAKE A FREE TRIAL TODAY

It really couldn't be easier and first-time users should expect to spend no more than ten minutes in creating their first WorkMobile™ worksheet/form.

Register your account at: https://www.esayworkmobile.co.uk
Or call us: **+44(0)161 743 3716**