



**WorkMobile™** uses a number of technologies in order to provide a robust, scalable and flexible toolset that enables you to create your own mobile data capture solutions.

This fact sheet describes these technologies and how they are integral to the WorkMobile™ architecture. WorkMobile™ essentially consists of 2 parts; a web based back-office administration module that provides you with the tools to build your solution and manage your data; and an App that's installed onto the mobile phone of your field staff.

## Cloud Based SaaS Architecture

The WorkMobile™ cloud based server infrastructure essentially provides two functions. Firstly, a web based application providing back-office tools for administrators to build and manage their data capture solution. Secondly, to provide the communications platform that handles data flow to and from mobile devices.

These services are built on industry standard platforms such as Microsoft's IIS, Microsoft SQL Server and Microsoft Message Queue. Furthermore, virtualisation of hardware adds another layer of scalability and robustness.

### This all translates into the following benefits:

- Affordability – no upfront investment of expensive server hardware and licences
- High availability – virtualised architecture across multiple data centres ensures minimum downtime
- Scalability – by load balancing virtual servers across a pool of physical servers

TAKE A  
**FREE TRIAL**  
TODAY

It really couldn't be easier and first-time users should expect to spend no more than ten minutes in creating their first WorkMobile™ worksheet/form.

Register your account at:  
[www.esayworkmobile.co.uk](http://www.esayworkmobile.co.uk)  
Or call us: +44(0)161 743 3716

## Product Features



### BUILD YOUR OWN FORMS

Simple to use drag & drop interface allows you to quickly build your own forms and publish them to your team's PDAs and mobile phones anywhere in the world, any time.



### RUNS ON ALL MAJOR MOBILE PLATFORMS

With WorkMobile™ there's no need to invest in expensive new mobile phone hardware, simply use your existing phones and PDAs. Ideal for organisations using a temporary workforce on short term projects.



### INDUSTRY-STRENGTH SECURITY

Built from the ground-up with security in mind, your data is encrypted from the point of capture, transmission and finally storage on the server.



### DATA EXPORT

Use WorkMobile's simple data export facilities to download your data at any time from the Web portal. View your data at anytime using the WorkMobile™ web portal.



### WORKS WITHOUT AN INTERNET CONNECTION

Download the WorkMobile™ App onto your phone or PDA and capture data even when you don't have a phone signal.



### CLOUD ARCHITECTURE

There's no need to invest in expensive server hardware and software – we've taken care of it.



### PHOTOGRAPHS & SIGNATURES

A picture is worth a thousand words. Let your mobile users capture photographs which can be sent back to the WorkMobile™ server at the press of a button. Capture customer signatures using your touch screen phone.



### JOB DISPATCH

Record jobs and appointments using the WorkMobile™ portal and transmit them in real-time to the workforce out in the field. Get real-time feedback on job status.



### GEO-STAMPING

Automatically record the exact location of where a form was completed or where a field worker was when they started their shift.



### TIMESHEETS

Want to know when and where your workers started work or how long they've spent on an activity? Use WorkMobile™ timesheets to give you real-time visibility.



### BACK OFFICE INTEGRATION

Plug work mobile straight into your back office or CRM system using secure web services.

## Security

WorkMobile™ is built with security in-mind throughout. Data communications between mobile devices and servers is carried out using 128 Bit SSL encryption whilst the WorkMobile™ server infrastructure is protected behind an enterprise level firewall. These servers are physically secured within a number of data centres each with external CCTV cameras, motion sensors and on-site security guards. Full off-site data backups occur nightly with regular audits to ensure data integrity.

## Store & Forward

Years of experience have shown us that mobile internet connectivity is not ubiquitous, with signal strength and quality varying dramatically dependent upon geographic location and physical surroundings. Using a purely web-based architecture to deliver 'applications' to mobile workers at best results in a less-than-ideal user experience and at worst no ability to use the application whatsoever.

WorkMobile™ works by deploying a native application to the mobile device which overcomes these issues. Using local storage on the device itself means that mobile workers can continue to work and record information regardless as data is saved on the mobile device and only when an internet signal is available will it be transmitted.

To-date, WorkMobile™ is available on iPhone, Android, Windows Mobile 6.0, 6.1 and 6.5, Blackberry and Symbian.



BlackBerry

symbian



iPhone